

# CAROLINE LESESNE

11 Governors Trace, Beaufort, SC 29907 • clesesn@clemson.edu • (404)333-3030

## OBJECTIVE

Highly communicative undergraduate student seeking an entry level position in the field of writing and content creation/production. Adapts well in new environments while bringing forth novel ideas to grow a workspace.

## EDUCATION

### Clemson University

*Bachelor of Arts in English*

Clemson, South Carolina

May 2023

*Bachelor of Arts in Modern Languages, Concentration in Spanish*

Cumulative GPA: 3.75/4.00

Junior Staffer on Clemson Student Newspaper *The Tiger*

January 2023 – Present

Member of Delta Delta Delta Sorority

August 2019 – Present

### Universidad de Alicante

Alicante, Spain

*University Studies Abroad Consortium*

January – May 2022

## WORK EXPERIENCE

### Anchorage 1770 + Ribaut Social Club

Beaufort, South Carolina

*Social Media Coordinator*

December 2022 – Present

- Designed and executed digital campaigns across multiple social media platforms.
- Analyzed engagement data and assessed trends in customer interactions leading to a 500+ increase in Instagram followers in one month.
- Regularly engaged with social media community by responding to 100% of direct messages and comments.

### Anchorage 1770

Beaufort, South Carolina

*Concierge*

May 2020 – August 2020

May 2021 – August 2021

- Answered large volume of incoming calls and emails daily making reservations and scheduling appointments.
- Resolved issues quickly and effectively through communication skills.
- Facilitated requests for tourist attractions and dining by researching places and activities customized to each guests' interests.
- Contacted previous guests via phone and email with promotional campaigns to build clientele base.

### Beaufort Yacht and Sailing Club

Beaufort, South Carolina

*Camp Counselor*

May 2019 – July 2019

- Maintained energy and enthusiasm in a fast-paced environment.
- Collaborated with other counselors to design fun activities for campers.

## SKILLS

Proficient in Spanish	Social Media (Instagram, Twitter, Facebook, YouTube, Pinterest, TikTok)	Google Applications
Verbal and Written Communication	Problem-solving	Adaptability

## HONORS AND AWARDS

Palmetto Fellows Scholarship

August 2019 – Present

- Awarded by the SC Commission on Higher Education

Clemson University Dean's List

2019 – 2022

Training in Journalism Certificate via Clemson Student Newspaper *The Tiger*

Anticipated February 2023